

Cameron Kuey

Business Operations & Process Automation Leader

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SUMMARY

Hands-on systems builder and operations leader with 10+ years across startups, nonprofits, and two businesses founded from scratch. Designs the big picture (org structure, data architecture, department-wide workflows), then builds the automations, databases, and internal apps that make it run, using Airtable, Zapier, Google Apps Script, APIs, and large language model (LLM) workflows. Now ships AI-built internal apps end to end as product owner, building with Claude Code and Claude Design alongside AI coding agents and reviewing every change. Experienced building workflows and processes for a wide variety of departments, including sales, finance, creative, marketing, operations, and engineering. Background spans business operations, AI automation, and media production.

PROFESSIONAL EXPERIENCE

Director of Business Operations

June 2026 - Present

Doodle Pirates Foundation | San Diego, CA

- Designed and launched the Internal Dashboard as product owner, taking it from concept to a live production site in under two weeks. The role-based platform unifies project and task management, onboarding, PTO, documentation, shift scheduling, time clocking, payroll preparation, and a manufacturing shop-floor kiosk, avoiding \$1,000+ per employee in annual software costs.
- Built the dashboard with Claude Code, Claude Design, and Cursor cloud agents directed through Grok Bot, shipping 152 reviewed pull requests backed by 1,218 automated tests.
- Built Ask Otis, an embedded Claude-powered assistant that creates and updates tasks, suggests milestones, and catches duplicates, with human-in-the-loop approval before any change is saved.
- Designed the organization-wide agentic operating model, defining which work belongs to AI, people, or both, and deployed about 20 AI agents mapped to org-chart roles across all six departments.
- Architected four connected Airtable bases, including a 30-table operations backbone and a 32-table enterprise resource planning (ERP) system for manufacturing supporting a 1,000-unit limited-edition production run.
- Built an AI meeting-to-task pipeline with Claude Code and Grok Bot that turns transcripts into approved tasks, which the dashboard's AI then assigns as each person's daily focus, saving 5 hours/week.
- Stood up and facilitate recurring meetings for each major business line, including manufacturing, fundraising, KENGO, core team, and department leads, each anchored by one master document.
- Set up Foundation operations and migrated the team from Microsoft 365 to Google Workspace and Slack.
- Launched a live Zeffy-to-Airtable donation integration with Slack donor alerts, built the annual budget and revenue forecast, and designed a QuickBooks-to-Airtable expense pipeline.
- Set up and trained the team on Claude and other AI tools, driving day-to-day adoption and helping staff improve their workflows and automate routine tasks.
- Created a 28-step onboarding program in the dashboard with intern and volunteer tracks, and trained the team on Slack and Google Workspace.
- Serve as project manager for KENGO, an AI-powered workforce platform for neurodivergent adults, leading minimum viable product (MVP) planning with two engineers, partner research, and weekly executive reporting.

Content Operations Manager

May 2024 - April 2026

Modern Health | San Diego, CA (Remote)

- Built and maintained 150+ automations across Zapier, Airtable, Salesforce, Quickbase, Zoom, and Google Apps Script, eliminating manual effort by 90%+ and significantly improving speed-to-revenue.
- Operated as a cross-functional general contractor, partnering directly with Revenue Operations, Business Operations, Product Operations, Marketing, Clinical, Finance, Legal & Content Studio to translate ambiguous business requirements into structured, end-to-end system designs.

- Deployed AI-powered automations for content generation, classification, and data enrichment, reducing manual review cycles and accelerating throughput across operations.
- Designed data pipelines and API integrations that unified revenue, operations, and finance data, enabling accurate forecasting, attribution, and executive decision-making.
- Automated provider contracting, order forms, and invoicing across a multi-sided marketplace, improving compliance, accuracy, and cycle times.

Creative Producer

May 2022 - May 2024

Modern Health | San Diego, CA (Remote)

- Owned scheduling, logistics, and live production for 570+ provider-led group Circles, delivering reliable execution and a consistent member experience across a recurring, multi-cohort program.
- Identified workflow bottlenecks and led continuous operational experimentation; iterations supported 60%+ year-over-year growth in a core product line, informed by return on investment (ROI) analysis, capacity modeling, and financial forecasting delivered to leadership.

Founder & Executive Director

March 2015 - April 2022

The Cultivation Project | San Diego, CA

- Founded and scaled a non-profit media organization from zero to sustainability, managing all day-to-day operations, go-to-market (GTM) strategy, financial systems, the creative team, and board of directors.
- Designed and managed end-to-end operating systems spanning customer relationship management (CRM), fundraising pipelines, marketing campaigns, and finance, including automated reporting workflows tracking donor conversion, engagement, and revenue performance across channels.
- Executed fundraising campaigns, events, and partnerships, driving 107% growth in donations over three years through data-informed marketing, targeted outreach and donor meetings.
- Recruited & directed a 10+ person media team, producing 100+ documentaries, promotional videos, and podcast episodes, including location shoots in East Asia and conference content for audiences of 5,000+.

Founder, Photographer & Videographer

July 2012 - April 2022

Cosie Co. Productions | San Diego, CA

- Founded a full-service media production company and grew it from solo freelance to a 10-year operation serving 200+ clients, run in parallel with full-time roles throughout.
- Built end-to-end client operations from scratch covering lead intake, contracts, scheduling, project management, deliverables, and invoicing, running the entire revenue cycle without admin support.
- Designed scalable production pipelines spanning shoot logistics, post-production, and asset delivery, enabling consistent quality and turnaround across dozens of concurrent projects.

SKILLS

Automation & Low-Code: Airtable, Zapier, Quickbase, Slack, Google Apps Script, REST APIs, webhooks, & API integrations

AI & Data: Claude Code, Claude Design, Cursor, Grok Bot, Anthropic/Claude API, Model Context Protocol (MCP) integrations, AI agents, classification, data enrichment, data pipelines

App Development: TypeScript, React/Vite, Hono, Cloudflare Workers & Access, GitHub, secrets management, automated testing

CRM & Business Systems: Salesforce, Zendesk, QuickBooks, Bill.com, Google Workspace, Microsoft 365, Framer, & Figma

Operations & Analytics: Process mapping, standard operating procedures (SOPs), systems documentation, Looker Studio, forecasting, attribution, ROI analysis, budgeting, & schema design

Leadership: Project and program management, executive presentations (PowerPoint & Google Slides), cross-functional partnership, stakeholder communication, team management, & strategy

Creative Production: Adobe Premiere Pro, Photoshop, Lightroom, Final Cut Pro X, cinematography & photography

EDUCATION

Bachelor of Science, Television, Film & New Media Production

May 2016

San Diego State University